

Message Text

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PAGE 01 TOKYO 12560 090345Z

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

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P 090248Z SEP 75

FM AMEMBASSY TOKYO

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3128

UNCLAS TOKYO 12560

FOR OIM/WELCH

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: NOVEMBER EXHIBITION FINAL TC PRODUCREMENT STATUS COB

SEPT 5, 1975

REF: (A) TOKYO 11019 (B) TOKYO 10291

1. PA'S REC'D FROM OIM, ELEVEN: NARDA MICROWAVE, MICROWAVE SEMICONDUCTOR, MICROLAB/FXR, COMMUNICATION TECHNIQUES, AILTECH, ZATA LABS, DAGE CORP, GENERAL RADIO, SOLITRON/MICROWAVE, VARIAN ASSOCIATES, TRW.

2. PA'S SUBMITTED TC, THREE: TOYO TRADING/WEINSCHEL ENGINEERING, POLARD ELECTRONIC; RIKEI TRADING/COMMUNICATION TRANSISTOR; YOKOGAWA-HEWLETT/HEWLETT-PACKARD.

3. PA'S TO BE SUBMITTED TC, SEVEN: MIDORIYA ELECTRIC/VARI-L, YIG-TEK; WAKO TRADING/FILTRON; TAIYO SHOJI/MICROWAVE SYSTEMS; C. ITOH/HUGHES AIRCRAFT, AMPLICA, NORSAL INDUSTRIES (TOKYO 12184); TOKO TRADING WITH THREE PA'S REPRESENTING 15 FIRMS (TOKYO 12120).
C. ITOH AND TOKO TRADING WILL SUBMIT TC PA/CONTRIBUTION UPON OIM CONFIRMATION. PLS EXPEDITE.

4. LOCAL PENDING, POSSIBLY THREE PA'S: KYOKUTO BOEKI/AMERICAN ELECTRONIC; SEKI AND CO/CALIF MICROWAVE, E AND M LABS, GENERAL MICROWAVE, PACIFIC MEASUREMENT, WATKINS-JOHNSON, WILTRON.
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TM REF B: FROM PARA ONE THRU FOUR, SUBJECT SHOW WILL PROBABLY HAVE 24 PARTICIPANTS REPRESENTING 45 FIRMS. CONSIDERING THIS, TC ATTEMPTING ORGANIZE WORKSHOP PROGRAM ON TC SECOND FLOOR FOR EXHIBITORS TO HOLD 30 MINUTE PRESENTATIONS WITH 15 MINUTE Q AND A PERIOD FOLLOWING. PLS CONTACT INTERESTED U.S. PRINCIPALS INCLUDING DR. PAYNE, COMMUNICATION TECHNIQUES, AND OBAIN TITLE, TIME, DESIRED DATE OF PRESENTATIONS FOR WORKSHOP SCHEDULE. CABLE REPLY REQUESTED NLT SEPT 18.

6. TC WOULD LIKE TO USE A 10-15 MINUTE SLIDE PRESENTATION OR FILM DEPICTING U.S. MICROWAVE STATE-OF-THE-ART OR INDUSTRY TO PROMOTE SUBJECT EXHIBITION AT PRESS CONFERENCE, ETC. REQUEST OIM CONTACT U.S. MICROWAVE OR RELATED ASSOCIATION/INSTITUTE(S) TO OBTAIN SLIDES/FILMS ON LOAN BASIS. TC REQUIRES NLT OCTOBER 1 TO BE EFFECTIVE DURING PROMOTION CAMPAIGN.

7. IMPERATIVE ALL OUTSTANDING DOCUMENTS, LITERATURE, PHOTOS, SLIDES (IF AVAILABLE), REACH TC NLT SEPT 18, TO MEET PRINTING DEADLINE. PLS EXPEDITE OR ADVISE SOONEST NAMES U.S. FIRMS WHOSE JAPANESE REP IS TO PROVIDE PENDING DOCUMENTS/MATERIALS DIRECTLY TO TC. ALSO PLS SEND XEROXED COPY ZATA LAB PA ASAP. ADVISE.

HODGSON

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